

Performance with Purpose

ECRS' retail-ready digital Store Server™ is a powerful in store, plug-and-play network appliance that securely hosts all vital retail store application services.



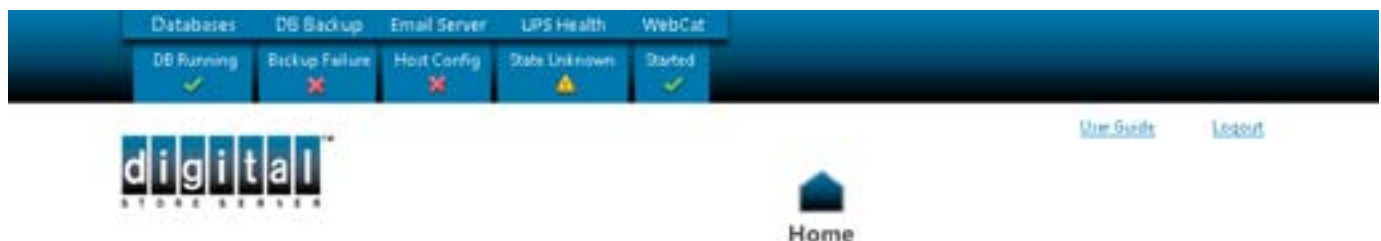
The digital Store Server can be mounted to a wall or placed in a server rack.

A SERVER DESIGN FOR A SINGLE PURPOSE - MAXIMUM STORE UPTIME

Designed to meet the demanding needs of harsh retail environments, the digital Store Server hosts all critical applications and services needed to keep your store up and your customers happy. Critical services such as reporting, automated backups, data synchronization with HQ, EDI supplier integration and transaction business logic are all provided with optimized high speed performance for split second accuracy.

The digital Store Server is designed to run for years without interruption. If an issue should occur, the server can be programmed to automatically email system administrators. An easy-to-read dashboard is also available to monitor system health. This dashboard is color coded for immediate recognition of application issues - green (everything is running smoothly), yellow (there is an issue, but at present the system is operating), or red (immediate critical issue). This dashboard is accessible with the correct security credentials from any web browser throughout the enterprise.

digital Webmin Dashboard



INDUSTRY LEADING SECURITY- PEACE OF MIND WHERE IT MATTERS MOST

Maintaining a secure store server is more critical than ever due to internal/external data threats and PCI compliance requirements. It is essential that all store transaction and customer data be protected 24 hours a day, 365 days a year. When personnel use store servers for tasks such as social media and Internet browsing it can open your business to any number of threats that lead to catastrophic system failure, down time and data loss. Because of the digital Store Server's retail hardened Linux based operating system, and because it was designed to behave like an appliance that can be mounted away from normal store activity, such as in a well ventilated closet, user interaction issues that often cause system issues are dramatically reduced. This also helps protect your business from internal and external threats such as consumer data theft.

REMOTE DIAGNOSTIC SUPPORT READY

The digital Store Server has built-in remote support capability allowing authorized personnel to access your store server for monitoring of internal system health. This remote function allows ECRS technicians (as approved by you) to monitor and check server temperature, hard drive conditions and other vital points. This reduces cost associated with on-site diagnostic visits and allows ECRS support and/or System Administrators to provide your store locations fast, cost effective issue resolution response.

COORDINATED PROFESSIONAL POWER MANAGEMENT AND PROTECTION

The electrical power conditions found in most retail environments are tough for electronics, such as computer servers or POS terminals. Dimmer switches, air conditioners, coolers, appliances, printers and back office copiers are continuously introducing transients into the power from within the store location. To effectively combat power transients, and to optimize long-term performance, longevity and uptime, each digital Store Server is tightly coupled with a professional power management system, which conditions power and provides for battery backup. Furthermore, this tight integration provides for a smoothly coordinated, automated shutdown process in the event of a store power blackout.

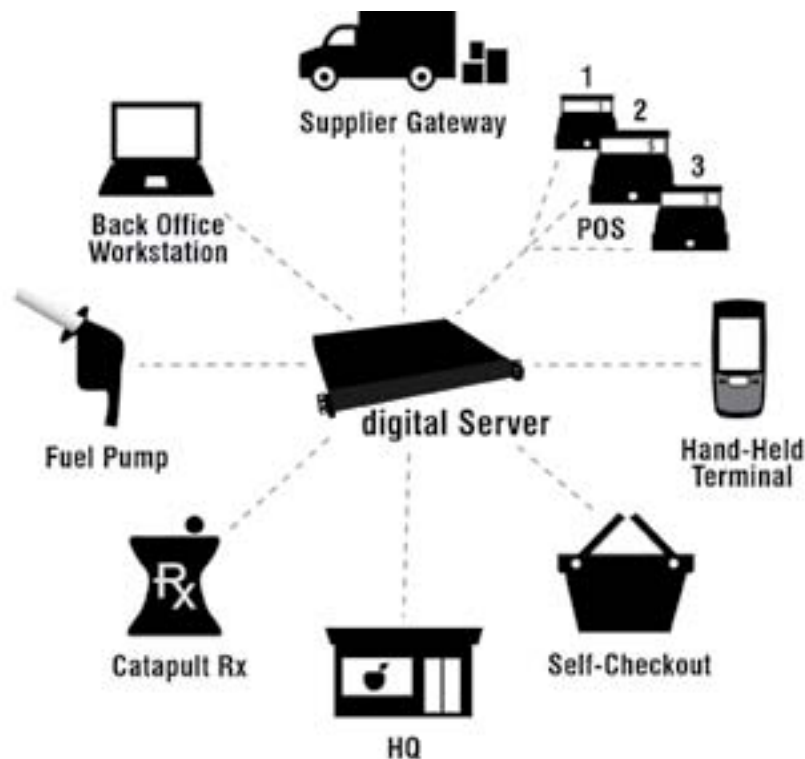
READY TO EXPAND WITHOUT EXPANDING YOUR COST

As your business grows, additional point of sale terminals, hand held scanners, self-checkout stations, and store server-hosted applications can be easily added at any time without incurring

digital Store Server™



additional costs typically associated with required client network OS licenses. An ideal blend of expandability, no hassle usability, reliability, and industry leading performance - the digital Store Server is true embedded value with smart technology built for today's SMB retailer.



FEATURES & BENEFITS

- Engineered for maximum annual up-time
- Highest level of security and network connectivity so you can rest easy
- Seamlessly hosts all critical store system applications
- Authorized security clearance to ensure access is placed in the right hands
- Plug-and-play power blackout management for the prevention of system damage and data loss in the event of unexpected power failure
- Remote support access at the BIOS level and above for simple and effective remote maintenance
- Expandability for your changing enterprise - add POS terminals, HHT devices, self-checkout, and other products without incurring costs typically associated with Windows Server client network licenses
- Built for demanding retail environments of all sizes and types
- Out-of-the-box performance – units are pre-tested and configured for your exact store requirements.
- Works like a household appliance – plug it in and let it work for you
- Minimal maintenance and user interaction required
- Able to mount on a wall or in a server rack, tuck it away and forget about it.
- All administration can be performed from any browser local or remote
- User-friendly graphical user interface (GUI) specifically designed for the appliance's specialized tasks as a retail store server
- Seamlessly integrates with ECRS' remote data back up and data restore service.

** Proper mounting instructions will be provided at the time of purchase. In order to receive full product life and functionality, all installation instructions should be followed accordingly.*

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