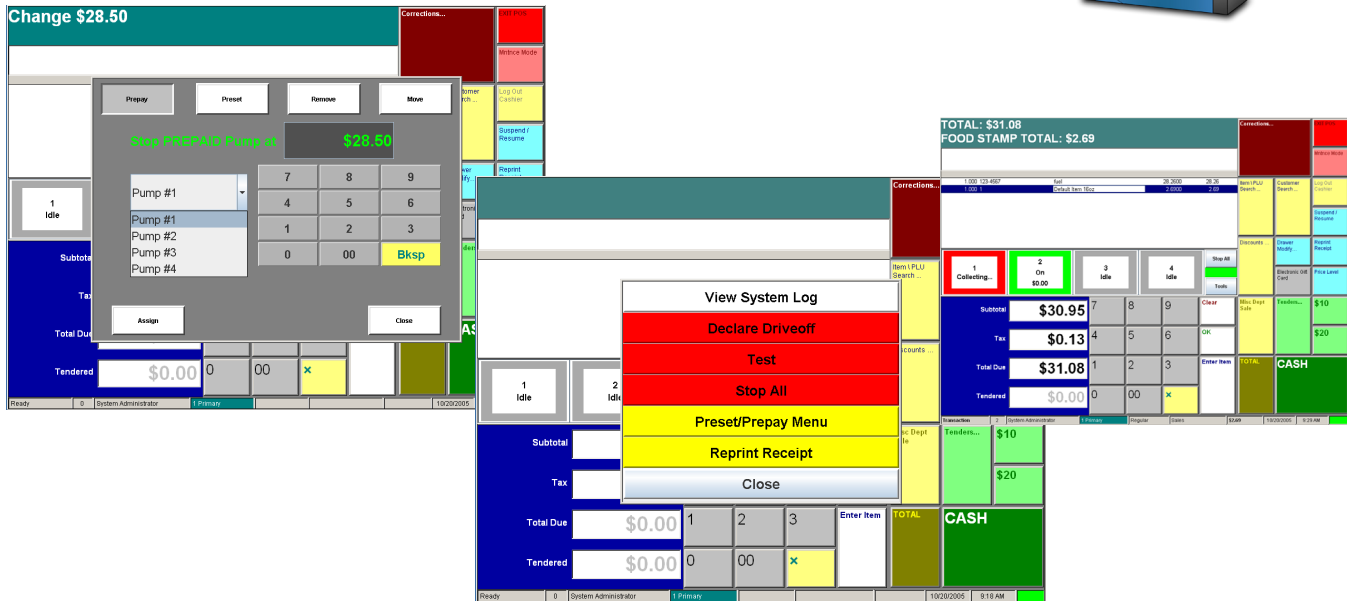


Complete Pump Control at the Point of Sale

The ECRS Open Fuel Server (OFS) integrates seamlessly with CATAPULT™ to provide a powerful, cashier-friendly C-Store system that handles fuel sales and other transactions within the same POS interface. OFS lets cashiers easily manage all fuel pump activity from the POS touchscreen. From pump authorization, to pre-sets, to pre-pays, the OFS empowers cashiers to manage all fuel dispensing stations from behind the counter. Cashiers can manage stacked sales, disable selected pumps, and even stop fueling on the fly if required. The OFS makes collecting payment for fuel sales simple and fast. With just the single touch of button, cashiers send fuel sales into the transaction journal alongside other items for purchase.

ECRS OpenFUEL SERVER™



How the OFS Works



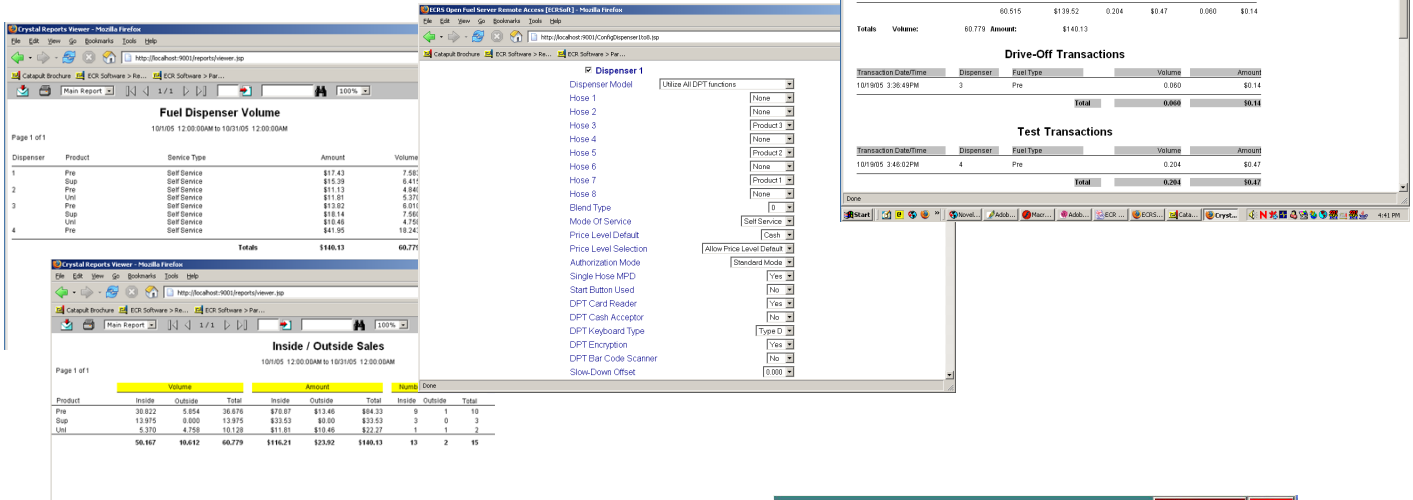
The OFS is a middleware application and hardware server between Catapult and the Pump Controller. The OFS represents a very modern, de-coupled software design. For example, all fuel transaction totals are stored and managed by the OFS. The OFS also has its own database and web-based reporting engine that is specific for inside fuel transactions and pay-at-the-pump transactions. The OFS communicates with the pumps via the Allied Electronics ANDI Station Site Controller. This ANDI Controller is a best-of-breed universal pump interface box that works with all major fuel pump brands and models.



ECRS | OpenFUEL Server

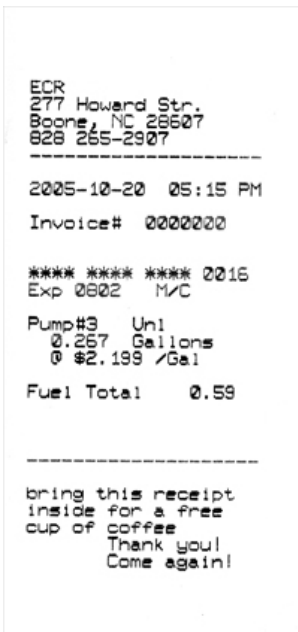
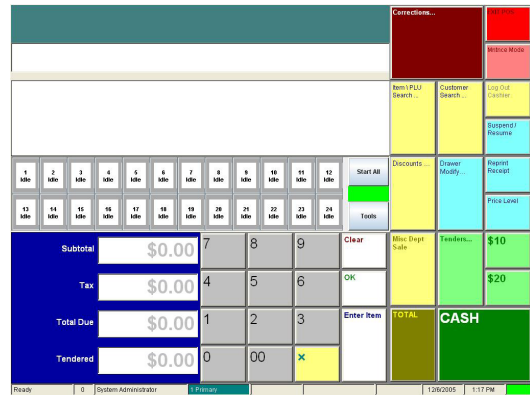
Browser-Based Administration

The ECRS Open Fuel Server allows store operators to access and set up virtually all aspects of the system locally or remotely from a web browser. Users with proper security clearance can edit pump controller functions, POS interfaces, store promotions, reports and much more.



The OFS displays all the pumps on the POS touch screen in all of their different states so that cashiers can easily monitor and interact with them as needed.

Sean, H, IT Administrator



Dynamic Promotions at the Pump

The ECRS Open Fuel Server provides the tools required to efficiently deliver a multitude of targeted impulse messages to consumers at the pump on both the LCDs and on printed receipts. The OFS lets C-store retailers effectively capture customer mind share during those idle moments during fueling by broadcasting dynamic promotional content directly to the pump screens and to printed receipts.

